



Marketing and Digital Design Officer

Post: Marketing and Digital Design Officer

Location: BFF House, Motijheel, Dhaka

Job Nature: Full Time.

Application Deadline: 4th May 2025

Number of Vacancy: 1

Job Brief

Bangladesh Football Federation (BFF) is the National Governing Body for football in Bangladesh, is inviting applications from qualified, creative and motivated professionals for the position of **Marketing and Digital Design Officer** to strengthen its marketing and communications team. If you're passionate about the position and can think of ways to add creativity to your work, we'd like to meet you.

Key Responsibilities:

- Develop and implement marketing campaigns to promote BFF events, programs and initiatives.
- Create visually compelling digital content, including graphics, videos, banners and social media materials.
- Design promotional materials such as brochures, invitation Cards and event branding collateral.
- Manage BFF's online presence, including social media platforms and official website updates.
- Collaborate with internal departments and external agencies to support sponsorship and branding efforts.
- Assist in planning and executing media strategies for national and international football events.
- Ensure brand consistency across all platforms in alignment with BFF's identity and values.
- Monitor digital trends and provide recommendations for innovation and engagement.

Qualifications & Experience:

- Bachelor's Degree in Marketing, Graphic Design, Communications or a related field.
- Proficiency in graphic design software such as **Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)**.
- Strong understanding of digital marketing, social media strategy and content creation.
- Excellent communication and creative storytelling skills.
- Ability to work in a fast-paced environment and manage multiple projects with tight deadlines.
- A passion for football and sports marketing will be considered an advantage.

BFF offers competitive remuneration packages with excellent CPD and support mechanisms. Due to the requirements of this role the successful applicant will undergo a screening process. If you



are interested and feel to meet the criteria for this post, please send your CV and a covering letter to:

Human Resources Department, Bangladesh Football Federation, BFF House, 14/B Outer Circular Road, Motijheel C/A, Dhaka-1000 by post or email to recruitment@bff.com.bd with the subject line: “Application for Marketing and Digital Design Officer – BFF” by 4th May 2025.

Only the short-listed candidates will be called for Interview.